

Book	Policy Manual
Section	Vol. 19, No. 2
Title	REVISED POLICY - VOL. 19, NO. 2 - CROWDFUNDING jd
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REVISED POLICY - VOL. 19, NO. 2

6605 - CROWDFUNDING

This policy applies to the use of any form of crowdfunding utilizing an online service or website-based platform for the financial benefit or gain of the District – be it a specific classroom, grade level, department, school, or curricular or extra-curricular activity. ~~For purposes of this policy, “crowdfunding” refers to a campaign to collect typically small amounts of money from a large number of individuals to finance a project or fund raise for a specific cause. Through the use of personal networking, social media platforms, and other Internet-based resources, funds are solicited or raised to support a specific campaign or project.~~

For purposes of this policy, “crowdfunding” is defined as the solicitation of resources from individuals and/or organizations to support identified activities or projects that enhance the educational program or a specific cause approved by the District. The solicitation is typically from a large number of individuals/organizations utilizing internet-based technologies.

~~{DRAFTING NOTE: SELECT OPTION #1 or OPTION #2}~~

~~{OPTION #1}~~

~~The School Board does not permit or sanction the use of crowdfunding for District or specific school programs or activities, including co-curricular or extra-curricular activities.~~

~~{END OF OPTION #1; END OF POLICY}~~

OR

~~{OPTION #2}~~

Crowdfunding activities aimed at raising funds for a specific classroom or school activity, including extra-curricular activity, or to obtain supplemental resources (e.g., supplies or equipment) that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval

~~(→)~~ of the Superintendent.

OR

~~(→) of the School Board upon the recommendation of the Superintendent.~~

All approved crowdfunding activities shall protect the privacy of students, children, and young adults in accordance with Board policies and District administrative guidelines and applicable State and Federal law, including FERPA and IDEIA.

Materials, supplies, equipment, and other proceeds of the crowdfunding activity shall become the property of the District or school. Cash or equivalent payment to District personnel is prohibited. All fiscal transactions shall comply with appropriate Board policies.

All crowdfunding activities are subject to AP 6605 and other applicable Board policies including, but not limited to, Policy 5830 – *Student Fund-Raising*.

~~{END OF OPTION #2; END OF POLICY}~~

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Cross References po5830 - STUDENT FUND-RAISING